

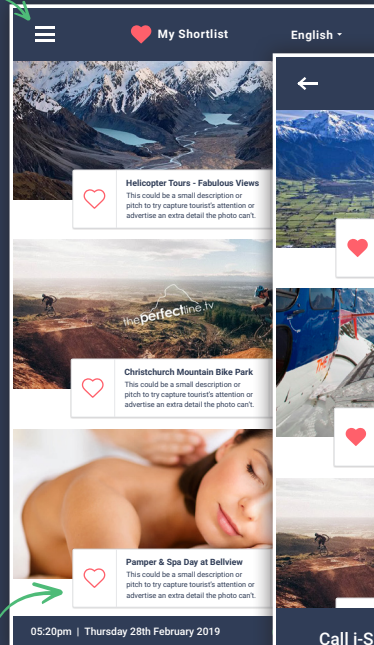
# Easy Book Kiosk

**The Goal** - to capture more tourists in more locations and steer them to contact i-Site.

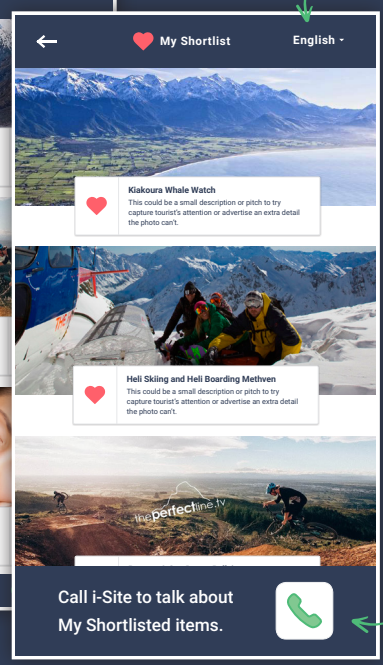
**The Solution** - Distributed information kiosks which lets users browse i-Site information, create a short-list and contact an operator to discuss and book services.



Browse i-site Categories



Multi-lingual options



Add to short-list

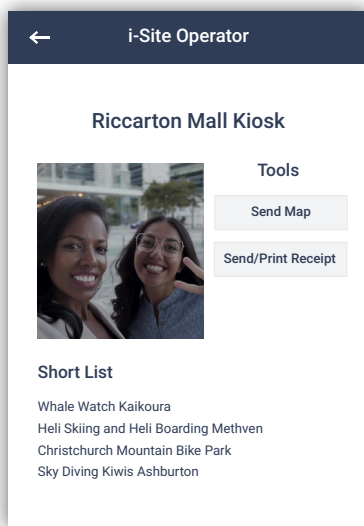
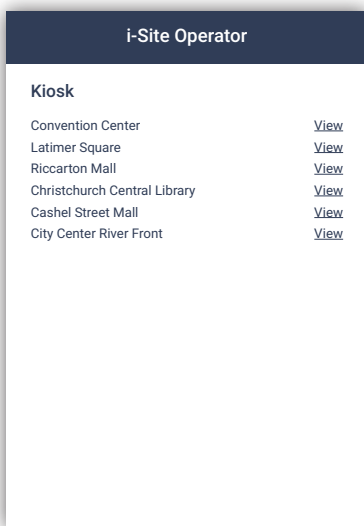
Free voice call to i-site operator

### Maximum Exposure

Kiosks situated in popular tourists areas, public malls, convention centres, lookouts, partners & advertisers.

### Interactive Software

Kiosk with touchscreen to let users browse i-Site categories, create a short-list and call through to an operator to discuss and book services.



### Real-Time Access

Operator can see the short-list in real-time and discuss and book services for the customer.

### Real-Time Interaction

Operator can push information back to the customer on the touch screen. eg, map, QR code, print receipt.

## Benefits for i-Site

- ✓ Expand i-site locations, brand and presence
- ✓ Less reliance on front line staff during busy periods
- ✓ Gain insights into customer behaviour
- ✓ Capture more tourist dollars
- ✓ Great experience & personalised service for tourists
- ✓ Reduce customer acquisition costs

## About The Developers



### Local technologist Nick Bolton

Nick has been involved in the Canterbury tech sector for the past 18 years as a business owner (firetrust.com) and developed successful products with millions of users worldwide.



### Local technologist Sachin Surendran

Sachin is a software consultant and product developer who helps companies transform ideas into working electronic products. He holds Masters Degree in Software systems and Bachelors in Electronics.

He also holds patent on Self Healing computer networks and developed a Safety though satellite product for a client which went on to win The Grassroots Major Category Award & Vodafone ICT Award at 2013 field day.